How to Cite This Article: Saddique, F., Fatima, H., Muzammil, M. H., Mushtaq, N., & Asghar, J. K. A. (2023). Impact of Ethical Leadership on Creative Work Performance: The Empirical Mediating Roles of Work Engagement and Attitude Toward Performing Wells in Construction Organizations in Pakistan. *Journal of Social Sciences Review*, 3(1), 607–622. https://doi.org/10.54183/jssr.v3i1.194



# Impact of Ethical Leadership on Creative Work Performance: The Empirical Mediating Roles of Work Engagement and Attitude Toward Performing Wells in Construction Organizations in Pakistan

Fahad Saddique	Ph.D. Scholar, The Institute of Management Sciences, Lahore, Punjab, Pakistan
Huma Fatima	Assistant Professor, Department of UE Business School, Division of Management and Administrative Science, University of Education, Lahore, Punjab, Pakistan.
Muhammad Hassan Muzammil	NAZIR (Treasurer/Coordinator) in Special Courts, Ministry of Law and Justice, Pakistan.
Nauman Mushtaq	Ph.D. Scholar, The Institute of Management Sciences, Lahore, Punjab, Pakistan
Muhammad Jam e Kausar Ali Asghar	Associate Professor, Department of Management Science, Virtual University of Pakistan, Lahore, Punjab, Pakistan

Vol. 3, No. 1 (Winter 2023)

**Pages:** 607 – 622

ISSN (Print): 2789-441X ISSN (Online): 2789-4428

#### **Key Words**

Ethical Leadership, Attitude Towards Perform Wells, Work Engagement, Creative Work Performance, Construction Organization in Pakistan

## Corresponding Author:

Fahad Saddique

Email: fahad.Sadique@gmail.com

**Abstract:** According to grounded social exchange theory, this study examines ethical leadership's direct and indirect impact on worker's creative performance. More specifically, this study will also investigate the intervening mediate roles of work engagement and employee's attitudes towards performing well between Ethical leadership and Creative work performance. The study data was obtained through self-reporting survey questionnaires distributed to employees of construction organizations in Lahore, Pakistan. The findings supported that Ethical leadership directly relates to creative work performance. Furthermore, work engagement and attitude toward performing well positively relate to ethical leadership and creative work performance. The findings broaden our understanding of how factors such as a positive attitude, psychological states, and engagement at work may produce the worker's performance and increase their potential for creative intellectual in implementing novel ideas at the workplace.

#### Introduction

In today's knowledge-based economy, worker's creativity has developed a major task for businesses to foster employee growth, strengthen their core competencies, and remain competitive in the global marketplace (Al matrooshi et al. 2016, Edwards et al. 2015). Businesses are looking for new strategies to encourage innovation among their staff (Amabile et al. 2016, Williams et al. 2010). Researchers and

professionals tried to find what type of leader is more efficient and effective in the workplace that is helpful for the organization's growth (Sosiket al 2018). So, ethical leaders are creating great attention due to progressive growth in the workplace. Furthermore, ethical leadership has a positive and strong correlation with several long-term leadership facets of effectiveness, like work engagement, employee satisfaction,

commitment, and performance of the business organization (Brown et al. 2006, Newman et al. 2014). Similarly, successful businesses see employee enthusiasm for their job as crucial to their continued existence (Strom et al. 2014) and enhanced performance (Markos et al. 2010). Engagement at work has been linked to beneficial institutional and individual-level results, including higher productivity, greater job satisfaction, and enhanced management efficiency (Blomme et al., 2015). On the other hand, disengagement from work harms both people and the company (Markos et al., 2010).

Conversely, In the modern business world, a company's essential competency is increasingly seen as its worker's ability to be creative and innovative (Scott et al. 2004). As a result, many companies are looking for effective strategies to encourage employee innovation and originality (Hon et al. 2016). Leadership is the most important factor in employee engagement since it is through the leader's actions that a good work environment is created, one in which workers are encouraged to strive for their personal best (Asif et al., 2019). Similarly, Ethical leadership also benefits work engagement (Ahmad et al. 2018). Ethical leaders may help enhance Work Engagement if they exhibit conduct indicative of support and create a healthy atmosphere through constructive feedback, trustworthiness, interactional justice, fairness, and decisionmaking (Ali et al. 2016, Feng et al. 2018). When people are encouraged to contribute to creative projects inside the workplace, they are likelier to do so (Asif et al., 2019). Attitudes are beliefs, evaluative sentiments, and behavioral intentions towards an object at the workplace (McShane). When one group does help in their tasks, another group works like a team; then its performance is also increased through mutual connection (Markos et al. 2010). When leaders act ethically and provide their teams with psychological and social support, workers consistently report higher commitment and enthusiasm (Bormann et al. 2017). Workers feel motivated and likely to work hard for the company's long-term success,

which promotes organizational creativity (Mushtaq et al. 2017). Ethical leadership affects creativity in the workplace. Furthermore, achieve all work performance Employees standards due to positive attitudes (Fishbein et al. 2010). This research investigates how ethical directly affects creative work leadership performance. Furthermore, work engagement and attitude toward performing well mediate the association between ethical leadership and creative work performance.

# Literature Review and Hypotheses Ethical Leadership

This is stated that "the presentation of normatively appropriate behavior with professional subordinates and somehow more liking seem to strengthen decision-making" (Brown et al. 2005). Moreover, they believe on lives what they preach and highly prefer fairness. Employees learn morality from their bosses and coworkers (Ferrell et al., 2021). To show devotion, employees prefer to follow their supervisor's moral judgments (Mayer et al. 2010). According to social learning theory, role-modeling influences ethics (Bandura et al. 1977, Mayer et al. 2009). Leaders may attain it by promoting the well-being of people and avoiding harmful actions (Colquitt 2001). Ethical leaders can empower, strengthen, and change subordinate's beliefs toward their organizations. When CEOs and organizations are seen as fair, workers are more willing to cooperate, increasing Creativity (Asif et al. 2019). Furthermore, ethical leaders promote honesty, trust, virtuousness, compassion, and fairness with their coworkers (Northouse et al. 2021) and establish a culture that appreciates the employees to enhance Creativity (Asif et al. 2019; Igbal et al. 2013). According to various studies, Ethical leaders encourage their subordinates to take chances and be innovative and creative (Asif et al., 2015). Previously, ethical leadership and work engagement are studied together (Fuller 2021, Buonomo et al. 2021). Furthermore, Ethical leadership seems improving in organizational

commitment with job engagement (Alam et al. 2021).

Ethical leadership also boosts workplace creativity with job engagement (Ferrell et al. 2021, Buonomo et al. 2021, Sharif et al. 2021, Wibawa et al. 2021). Italian and Pakistani employees seemed more engaged and well under ethical leadership (Sarwar et al. 2020). Moreover, creativity is encouraging because of employee's diverse backgrounds (Yun et al. 2019). Leaders may foster creativity and creative thinking in an organization by adopting a culture that encourages such activity (Abdolmaleki et al., 2013, Lestari et al., 2021). Ethical leadership encourages individuals to apply their talents to their work and innovate. (Zhu et al. 2004). Ethical leadership encourages people to innovate to attain group goals (Brown et al. 2003). Employees are more innovative and creative when they think their supervisors are committed (Mayer et al. 2009, Peitz et al. 2015, Scott et al. 2004). Ethical leaders help to boost employee creativity (Chughtai et al. 2015). According to the above discussion following hypotheses are proposed for empirical testing:

**H1:** Ethical leadership has boosted the creative work performance of employees

**H2:** Ethical leadership has a positive relationship with work engagement

**H3:** Ethical leadership has Positive relation with attitude toward performing well.

#### Work Engagement Role as Mediator

Employee Creativity is important since it's tied to organizational transformation. It gives new ideas and unique techniques to comprehend the change phenomena that lead to organizational efficiency and survival (George et al. 2007). It lets employees show their human potential (Ali et al. 2016). In work engagement, individuals with commitment feel motivated at work, seem to participate in organizational events, and endeavor harder to achieve company objectives (Rhoades et al. 2001). Employees feel more

engaged in extra-role productive deeds (Detert et al. 2011). Second, work engagement encourages workers to have a positive outlook on their goals (Meyer et al. 1997). Employees appreciate certain duties, work more, and enhance performance to remain with the company. Maintaining their function in the company boosts engagement and performance (Luchak et al. 2007). According to Binnewies et al. (2008), employees closer to operations in an organization come up with creative ideas and solutions (Sharif et al. 2022, Licata et al. 2003). These ideas make individuals highly engaged, optimistic, selfconfident, and successful in achieving goals and issue resolution (Asif et al., 2019). Highly engaged workers can handle anxiety, which makes them more focused and creative (Amabile et al. 2005). Motivated employees gain praise and respect from their managers, coworkers, and customers for their innovative work. Hence, their job-related conduct is auspicious, making them more devoted and productive (Avery et al. 2007, Manzoor et al. 2019).

Ethical leaders address worker's socioemotional requirements in the workplace, making them feel linked and more engaged in company objectives (Engelbrecht et al. 2017). Hence, when ethical leaders sincerely appreciate worker's thoughts and contributions, they feel comfortable keeping their position, indicating a high emotional and organizational commitment (Qing et al. 2020). Ethical leadership also boosts employee engagement through strong emotional and organizational commitment. Ethical leaders' openness to employee feedback and readiness to give resources may boost staff engagement (Engelbrecht et al. 2017). which leads to employee innovation. Ethical leaders and their employees share knowledge, intellectual thinking, and drive to engage in work creatively. In addition, Ethical actions create a healthy atmosphere that encourages their followers to be more devoted and engaged and fosters good effects among workers, which fosters creative thinking (Manzoor 2019).

**H4:** Work Engagement has a positive relative to employee creativity

**H5**: Ethical leadership has positively mediated Employee Creative Performance through work Engagement.

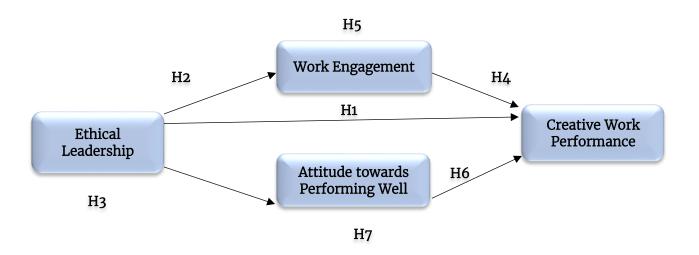
## Mediator as Attitude towards Performing Well

An individual's attitude is the determining factor in how they act (Jones et al. 2007). Often, people define attitudes as snap judgments of things on a scale from positive to negative (Petty et al. 1997). Attitudes strongly indicate actions in behavioral and social psychology (Tesser et al. 1990). Developing a healthy work ethic requires understanding the critical factors in professional's life (Shuman et al. 2005). Moreover, attitudes may be affected by social the extent to which circumstances and individuals feel they control their actions. When

we talk about social aspects, we're referring to how much workers care about what others think of their behavior. Attitudes toward performance are the "workers' assessment towards always completing all job standards," as stated by (Fishbein et al. 2010). Many Scholars have equated it with "work motivation" and say it's a sort of job satisfaction. High-motivated workers are productive (Groen et al. 2017). When one has a strong desire to succeed, it tends to affect one's interactions with others. Ethical leadership is improving people's outlooks on their abilities and encouraging them to act more productively in the workplace.

**H** 6: Attitude toward performing well has a positive relation with creative work performance. **H** 7: Ethical leadership influences creative work performance through the mediating role of attitudes toward performing well.

### Conceptual Framework



# Methodology

The current study is important to look at the impact of ethical leadership on the creative work performance of construction companies in Lahore, Pakistan. It also has two mediators, work engagement and attitude toward doing well will be used. During this data collection process, the respondent's personal information was kept secret (Abid et al. 2020). Also, the questions asked

in English were easy for employees, and people with at least 12 years of education were selected, so the survey questionnaire could be understood easily (Elewa et al. 2022), (Saddique et al. 2021). The questionnaires were given to people who worked at different construction companies in Lahore. At first, 500 questionnaires were sent out, but only 325 were returned. The total questionnaire is based on 31 questions, covering

demographics, ethical leadership, creative work performance, work engagement, and attitude toward doing well. The demographic information includes variables like gender, age, marital status, and level of education.

**Table 1**Variables, No. of Items, Sample Items, and Reference

Variable	Items	Sample	Reference
Ethical Leadership	10	"Listen to what employees say"	Brown, 2005.
Work Engagement	9	"My Job inspires me."	Schaufeli and Bakker 2003
Attitude Toward Performing Well	3	"I find it position to always meet everything that is expected of me in my work."	Fishbein 2010.
Creative Work Performance	5	"I suggest new ways to achieve goals and objectives."	Zhou and George 2003.

**Table 2**Sample Distribution

	Characters	F	%
Gender	Male	267	82.2
Gender	Female	58	17.8
	Below 25	66	20.3
	26-35	134	41.2
Ages	35-45	90	27.7
	46-55	16	4.9
	Above 55	19	5.3
	Intermediate	41	12.6
Qualification	Graduation	161	49.5
Quannication	Master	107	32.9
	M. Phil	16	4.9
	Below One Year	56	17.2
Experience	1 - 5 years	167	51.4
	6-10 Years	53	16.3
	Above 10 years	49	15.1

**Explanation**: According to table 2 above, the total of respondents to the questionnaires was 500, of which 325 were collected, in which the male is 267 (82.02%) and female is 58 (17.80%). The respondents' age was classified into five groups. The majority of respondents were between the age of 26 and 35 years 134 (41.02%), followed by 35-45 years 90 (27.02%) and below 25 years 66 (20.3%). The other participant's ages were between 46-55 years, 16 (4.9%); those above 55

years were found to be only 19 (5.30%). Based on the qualification, its category is in four groups, in which the majority of the respondents were graduates from universities 161 (49.90%) and a small number with master's degrees in philosophy 16 (4.9%). Based on experience, it's categorized into four categories. Which majority of respondents are 167 (51.4%), and the minority has above experience than ten years, 49 (15.1%).

**Table 3** *Reliability Analysis* 

Variable	No of Items	Cronbach's Alpha
Ethical Leadership	10	0.71
Work Engagement	9	0.74
Attitude Toward Performing Well	3	0.72
Creative Work Performance	5	0.88

**Explanation:** The reliability test of each scale was examined using Cronbach's alpha. See table #3.3. All the above values are higher than 0.70, which indicates that the measurements were accurate and acceptable enough for future research.

### **Correlation Analysis**

Pearson Correlation analysis is used to assess

stable associations and examine techniques for dependency between two sums. Estimates of connectivity range from negative one to positive. They consider -0.5 to -0.3 and 0.3 to 0.5 as shown a straight and high association. Furthermore, -0.3 to -0.1 and 0.1 or 0.3 is low/delicate shown association. When the connection of the estimate is zero, it means no link between factors.

**Table 3** *Correlation Analysis* 

S#	Variables	1	2	3	4	5	6	7	8
1	Gender	1							
2	Ages	-0.036	1						
3	Qualification	-0.027	0.031	1					
4	Experience	- 0.044	-0.099	-0.003	1				
5	Ethical Leadership	-0.035	-0.54	0.034	-0.087	1			
6	Work Engagement	-0.063	0.122*	0.007	-0.077	0130**	1		
7	Attitude towards Performing Well	- 0.164*	0.028	0.014	0.143**	0.218**	0.35	1	
8	Creative Performance	0.00	-0.038	-0.039	0.028	0.155**	0.345**	0.29**	1

<sup>\*\*</sup> Correlation is Shown Significant at 0.01 level, \*Correlation is Significant at 0.05 level

**Explanation:** In Table 3 illustrates the association between factors in this study. Ethical leadership is significantly and moderately correlated with work engagement (r=0.130, p=0.00), and ethical leadership is moderately and significantly correlated with attitude toward performing well (r=-0.218, p=.000), whereas ethical leadership and creative work performance are moderate/significantly correlated value with (r=

0.155, p=.005). In addition, the association between work engagement and attitude towards doing well is strong and statistically significant (r = 0.35, p=.000), whereas work engagement and creative work performance is likewise high and statistically significant (r = 0.34, p=.000). The correlation between attitude towards doing well and work performance is modest and significant (r = 0.29, p = 0.00)

### **Regression Analysis**

**Table 4**Model between Ethical Leadership and Creative Work Performance

Variable	R <sup>2</sup>	В	t	Sig
Ethical Leadership	0.021	0.260	8.259	0.000

*Dependent Variable: Creative Work Performance.* \*p < 0.05.

**Explanation:** In table 4 demonstrates the basic regression analysis performed to determine the impact of ethical leadership on creative performance. The model is fit since the ANOVA sig value is 0.00 < 0.05. The R-squared value of 0.021 indicates that a one-unit change in ethical leadership will result in a 2.1% difference in

creative work performance. The coefficient's sig value is 0.00, less than 0.05, indicating the significant association between ethical leadership and creative work performance. The value of B is 0.260, demonstrating that ethical leadership impacts employees' creative performance. Hence, hypothesis 1 is supported.

**Table 5**Model between Ethical Leadership and Work Engagement

Variable	R²	В	t	Sig
Ethical Leadership	0.014	0.233	10.818	0.000

Dependent variable: Work Engagement, \*p < 0.05.

**Explanation:** Table 5. Displays the basic regression analysis performed to determine the impact of ethical leadership on employee engagement. The ANOVA sig value is 0.00 < 0.05, showing the appropriate model. The R-squared value of 0.014 indicates that a one-unit change in ethical leadership will result in a 1.4% difference

in employee engagement. The coefficient's sig value is.000, which is less than 0.05, indicating their significant link. The value of B is 0.233, demonstrating ethical leadership's effect on employee engagement. Hence, hypothesis 2 is accepted.

**Table 6**Model between Work Engagement and Creative Work Performance

Variable	R²	В	t	Sig
Work Engagement	0.116	0.321	9.309	0.000

Dependent Variable: Creative Work Performance, \*p < 0.05.

**Explanation:** Table 6 displays the results of a simple regression that was carried out to investigate the influence of work engagement on creative work performance. The model may be considered accurate given that the ANOVA sig value is 0.00, which is less than 0.05. We will utilize the R squared value of 0.116, demonstrating that a change of one unit in work

engagement will increase by 11.6% in creative work performance. The significance level of the coefficient is 0.000, lower than 0.05, demonstrating a significant correlation between variables. The B value is 0.321, which indicates that involvement in one's work positively influences creative work performance. Hence, hypothesis H4 is accepted.

# **Mediation Analysis**

## Table 7

Mediation analysis using Bootstrap

Relationships	β	P	Boots 95%	traps	@	Hypotheses
			LL	UL		
EL →WE →CWP						
Direct effect	0.189	***	0.11	0.366		
Indirect effect	0.307	***	0.21	0.416		

Note: EL=Ethical Leadership, WE=Work Engagement, CWP=Creative Work Performance, \*\*\*p<0.01

**Explanation:** The variable mediating hypothesis was evaluated using 1000 bootstraps with a confidence range of 95% and with upper and lower limits established. The role of work engagement as a mediator associated between ethical leadership and creative work performance, the indirect effect (0.307, LL = 0.21,

UL = 0.41, P 0.01) was smaller than the direct consequence ( $\beta$  = 0.189, P 0.01), and there was no "0" value between upper and lower limits, therefore, Hypothesis H5 is accepted. Work Engagement is shown to have a partial positive mediate association between ethical leadership and creative work performance.

**Table 8**Model between Ethical Leadership and Attitude toward performing well

Variable	R <sup>2</sup>	В	t	Sig
Ethical Leadership	0.026	0.25	8.254	0.000

Dependent variable: Attitude toward performing well, \*p < 0.05.

**Explanation:** Table 8 displays the basic regression analysis performed to determine the impact of ethical leadership on attitudes toward performing well. The ANOVA's sig value is 0.00 < 0.05, indicating that the model is appropriate. We will take the R-squared value of 0.026, which implies that a one-unit change with ethical

leadership will result in a 2.6% shift in attitude towards doing well. The coefficient's sig value is 0.000, less than 0.05, indicating their link is significant. The B value is 0.25, Which demonstrates the influence of ethical leadership on performance-oriented attitudes. Hence, Hypothesis H<sub>3</sub> is accepted.

**Table 9**The model between attitude toward performing well and Creative Work Performance

Variable	R <sup>2</sup>	В	t	Sig
Attitude toward performing well	0.92	0.235	09.47	0.000

*Dependent Variable: Creative Work Performance*, \*p < 0.05.

**Explanation:** Table 9 displays the results of a simple regression that was carried out to investigate the influence of a positive attitude on one's creative performance. The ANOVA's sig value is 0.00 < 0.05, indicating the appropriate

model. We will use the R-squared value of 0.92, which indicates that a one-unit change in the attitude towards doing well would result in a 92% difference in creative work performance. The coefficient's sig value is 0.000, less than 0.05,

indicating a significant link. The value of B is 0.235, which demonstrates that having a positive attitude towards performing well has a positive relationship with creative performance. So, hypothesis H6 is accepted.

# **Mediation Analysis**

Table 10
Mediation analysis using Bootstra

Relationships	$\beta$ P 95%		raps @	Hypotheses	
			LL	UL	
EL →ATPE →CWP					_
Direct effect	0.121	***	0.031	0.354	
Indirect effect	0.290	***	0.030	0.421	

Note: EL=Ethical Leadership, ATPW=, Attitude toward performing wells, CWP =Creative Work Performance, \*\*\*p<0.01

**Explanation:** The mediation hypothesis was evaluated using bootstraps 1000 with a range confidence of 95%, and lower and upper limits were established. Considering the function of attitude towards performing well as a mediator associated between ethical leadership and creative work performance, the indirect impact  $(\beta = 0.290, LL = 0.030, UL = 0.421, P 0.01)$ . The direct effect ( $\beta$ =0.121, P 0.01). Hypothesis H7 is acceptable. It is concluded that the attitude towards performing has a partial positive mediates the relationship between ethical leadership and creative work performance.

#### Discussion

Previous researchers have suggested that this leadership style might strengthen a very determined (Bakker et al. 2011). Hence, ethical leadership is a good approach for engaging and inspiring workers. Many scholars suggest that ethical leaders create trust, emotional connection, honesty, justice, and fair decisionmaking and inspire their employees to work hard. Our findings agree with (Ali et al. 2016), who found that leader conduct impacts work engagement and staff creativity. This study evaluated how ethical leadership affects work engagement on creativity. (Feng et al., 2018). In this study, we examined the mediating influence of work engagement and attitude toward performing well in the association between ethical leadership and creative work performance in a construction organization in Lahore, Pakistan. Our study offers a compacted theoretical underpinning in utilization to scrutinize the effects on employee creativity and ethical leadership in Lahore construction organizations. Work engagement and attitude toward performing well somewhat partially positively mediate the association between ethical leadership and employee creativity in the workplace. Work engagement makes employees more loyal to the institution and interested in their job. This involvement gives people creativity, sensitivity to a challenge, value to complexity, self-confidence, tenacity (George et al. 2007), sustained goal attainment, and passion for working (Engelbrecht et al. 2014). Work Engagement may be boosted creatively at work, according to this study. Our findings support the claim that ethical leadership favorably affects attitudes and actions (Kalshoven et al., 2020). The characteristics of ethical leadership, like fairness, honesty, and ethical way, generate a favorable attitude among workers who exhibit positive behavior (Keefe et al., 2018). The studies also show consistency with the previous researcher (Feng et al. 2018), indicating that an employee's attitude toward doing well favorably

influences his or her performance at work (Tanner et al. 2010, Iqbal et al. 2020). Attitudes are a collection of characteristics that determine a person's behavioral patterns. Workers with positive attitudes relative to work perform well, and as a result, they are more creative at work (Feng et al. 2018).

### **Theoretical Contributions**

This research helps us better understand how ethical leadership impacts attitudes, behavior, and actions and helps employees perform their jobs. This research examined the direct and indirect association between ethical leadership work engagement, attitudes toward performing well, as well as their relevance to creative work performance in construction base organizations in Lahore, Pakistan. Previous studies show that research employees' motivation. attitude inspiration, and significantly influence their creativity (Gkorezis et al. 2016). The mentioned theories were offered and tested in Pakistan's cultures to better understand. As a result, we tested our hypothesized model by selecting participants from construction organizations in Pakistan.

# **Practical Implications**

findings have several significant The implications. This demonstrated that ethical leadership contributes to increased work engagement between employees. Employees also demonstrated that ethical leadership is vital in forming a healthy working environment where employees become more courageous engaged with their organization. Second, the results of this study show that ethical leadership indirectly influences employee creativity through work engagement. So, the supervisors have learned about all possible associations between them, which improves creative performance. Thus, we applaud the firms focusing more on providing their leaders with the appropriate training and growth opportunities. As a consequence of this, reciprocal connections between leaders and the people who follow them will be developed, which has the potential to result in increased dedication to the company. In addition, it will allow supervisors to determine the indirect and direct impacts of ethical leadership on the psychological processes associated with employee creativity and job engagement. Third, leadership effectiveness is maximum with creativity, more engagement, committed. Moreover, ethical leadership also helps employees with support in participation and fair decision-making. As a result, practical management implications have been provided that may help to address newly developed requirements in today's organizational development. Fourthly, an ethical leader is perceived as an attractive, believable, and legitimate role model who highly participates in normative and transmits an ethical message. To accomplish this goal, businesses need to make actionable efforts to create an atmosphere that will promote ethical conduct among workers and encourage ethical behavior among employees. Employees need to have a very clear moral vision laid out for them by their leaders to be inspired to conduct themselves ethically. The moral standards that managers uphold and the actions they do have an effect on the culture of a business.

The impression of ethical culture is of utmost importance for companies since unethical acts may be detrimental to a company through bad attitudes and behaviors. Adopting an ethical strategy by ethical leaders would positively impact the outcomes of workers' behaviors. This research may also serve as a helpful guide for leadership development programs and other interventions. The development of ethical leaders may benefit from ethical leadership's rolemodeling new leaders. Last but not least, the findings of this study provide new and unexpected ethical implications, namely that upholding one's moral principles is very significant in pursuing one's goals. Executives and other moral leaders have a responsibility to articulate an ethical vision and mission for their organizations, foster a culture in which strong ethical values are widely shared within those organizations, look beyond their own self-interests and opportunities for personal gain, and encourage people's creative output, the quality of the products they provide, and sustainable benefit of individual's overall well-being within those organizations.

## Study Limitations and Future Directions

Limitations have existed in this present study. Initially, our study used data from one source, even though we used a questionnaire with a small sample size. Second, our data came from construction companies. Although past study has proven the links between ethical leadership and creativity (Gu et al. 2015), few studies have used job engagement and attitude toward doing well as mediators. Consequently, this study's findings should be utilized cross-culturally as well. Finally, we obtained our sample from Lahore, Pakistan. Our approach must be experimentally tested utilizing data from various areas and cultures to generalize more findings. Furthermore, our research might be reproduced in other construction sector situations to evaluate the underlying linkages between this study variable in different organizations. While we employed structural equation modeling to simultaneously examine our complete proposed paradigm in the public sector, the findings should be regarded carefully. To enhance the association between other leaderships and creativity with diverse moderators and mediators, including experimental and longitudinal data from other sectors.

#### Conclusions

This research examines how ethical leadership affects worker's work engagement, attitudes toward doing well, and creative work performance. It also aimed to determine the implications of mediating roles of work engagement and attitudes towards performing well between ethical leadership and creative work performance. This research was carried out in Pakistan, namely in the construction industry.

Our research supports the hypothesis that ethical leadership considerably affects employee enthusiasm for and commitment to their job and their motivation for and satisfaction with their results. Our research findings support the idea that positive mediating roles are played by factors such as job engagement and attitudes toward doing well in the relationship between ethical leadership and creative work performance.

#### References

Abdolmaleki, J., Amani Ashloublagh, M., Ameri Shahrabi, M., Kazemi Ashlaghi, A., & Safdari, S. (2013). A study on effects of leadership style on innovation: A case study from automaker industry. *Management Science Letters*, 3(7), 1977–1982. https://doi.org/10.5267/j.msl.2013.06.028

Abid, G., Ahmed, S., Elahi, N. S., & Ilyas, S. (2020). Antecedents and mechanism of employee well-being for social sustainability: A sequential mediation. *Sustainable Production and Consumption*, 24, 79-89. <a href="https://doi.org/10.1016/j.spc.2020.06.011">https://doi.org/10.1016/j.spc.2020.06.011</a>

Ahmad, I., & Gao, Y. (2018). Ethical leadership and work engagement: The roles of psychological empowerment and power distance orientation. *Management Decision*, 56(9), 1991–2005.

#### https://doi.org/10.1108/MD-02-2017-0107

Ahn, J., Jones, C. L., & Barber, K. S. (2007).

Identifying optimal jobs to work on: The role of attitude in job selection. 2007

IEEE/WIC/ACM International Conference on Intelligent Agent Technology (IAT'07). https://doi.org/10.1109/iat.2007.76

Alam, M., GUL, F., & IMRAN, M. (2021). The impact of ethical leadership & Civility on organizational commitment: The mediating role of work engagement. *Journal of Arts and Social* 

sciences, 8(1). <a href="https://doi.org/10.46662/jass-vol8-iss1-2021(173-188">https://doi.org/10.46662/jass-vol8-iss1-2021(173-188)</a>

- Ali Chughtai, A. (2014). Can ethical leaders enhance their followers' creativity? *Leadership*, 12(2), 230-249. https://doi.org/10.1177/17427150145580
- Almatrooshi, B., Singh, S. K., & Farouk, S. (2016).

  Determinants of organizational performance:
  A proposed framework. *International Journal of Productivity and Performance Management*, 65(6), 844–859. <a href="https://doi.org/10.1108/ijppm-02-2016-0038">https://doi.org/10.1108/ijppm-02-2016-0038</a>
- Amabile, T. M., & Pratt, M. G. (2016). The dynamic componential model of creativity and innovation in organizations: Making progress, making meaning. Research in Organizational Behavior, 36, 157–183. https://doi.org/10.1016/j.riob.2016.10.001
- Amabile, T. M., Barsade, S. G., Mueller, J. S., & Staw, B. M. (2005). Affect and creativity at work. *Administrative Science Quarterly*, 50(3), 367-
  - 403. https://doi.org/10.2189/asqu.2005.50.3.3
- Asif, Qing, Hwang, & Shi. (2019). Ethical leadership, affective commitment, work engagement, and creativity: Testing a multiple mediation approach. Sustainability, 11(16), 4489. https://doi.org/10.3390/su11164489
- Avery, D. R., McKay, P. F., & Wilson, D. C. (2007). Engaging the aging workforce: The relationship between perceived age similarity, satisfaction with coworkers, and employee engagement. *Journal of Applied Psychology*, 92(6), 1542–1556. https://doi.org/10.1037/0021–9010.92.6.1542
- Bakker, A. B., Albrecht, S. L., & Leiter, M. P. (2011). Key questions regarding work engagement. European Journal of Work and Organizational Psychology, 20(1), 4-28. https://doi.org/10.1080/1359432x.2010.48 5352

- Bandura, A., & Walters, R. H. (1977). Social learning theory (Vol. 1). Prentice Hall: Englewood cliffs.
- Belleflamme, P., & Peitz, M. (2015). Industrial organization. <a href="https://doi.org/10.1017/cbo9781">https://doi.org/10.1017/cbo9781</a> 107707139
- Binnewies, C., Ohly, S., & Niessen, C. (2008). Age and creativity at work. *Journal of Managerial Psychology*, 23(4), 438–457. https://doi.org/10.1108/02683940810869042
- Blau (1964): Exchange and power in social life. *Schlüsselwerke der Netzwerkforschung*, 51-54. <a href="https://doi.org/10.1007/978-3-658-21742-6">https://doi.org/10.1007/978-3-658-21742-6</a> 12
- Blomme, R. J., Kodden, B., & Beasley-Suffolk, A. (2015). Leadership theories and the concept of work engagement: Creating a conceptual framework for management implications and research. *Journal of Management & Organization*, 21(2), 125–144. https://doi.org/10.1017/jmo.2014.71
- Bormann, K. C. (2017). Linking daily ethical leadership to followers' daily behaviour: The roles of daily work engagement and previous abusive supervision. *European Journal of Work and Organizational Psychology*, 26(4), 590–600. <a href="https://doi.org/10.1080/1359432x.2017.1331217">https://doi.org/10.1080/1359432x.2017.1331217</a>
- Brown, M. E., & Treviño, L. K. (2006). Ethical leadership: A review and future directions. *The Leadership Quarterly*, 17(6), 595-616. https://doi.org/10.1016/j.leagua.2006.10
  - 616. https://doi.org/10.1016/j.leaqua.2006.10.
- Brown, M. E., Treviño, L. K., & Harrison, D. A. (2005). Ethical leadership: A social learning perspective for construct development and testing. *Organizational Behavior and Human Decision Processes*, 97(2), 117–134. https://doi.org/10.1016/j.obhdp.2005.03.002
- Buonomo, I., Farnese, M. L., Vecina, M. L., & Benevene, P. (2021). Other-focused approach to teaching. The effect of ethical leadership and quiet ego on work engagement and the

- mediating role of compassion satisfaction. *Frontiers* in *Psychology*, 12. <a href="https://doi.org/10.3389/fpsyg.2021.692116">https://doi.org/10.3389/fpsyg.2021.692116</a>
- Chughtai, A., Byrne, M., & Flood, B. (2014). Linking ethical leadership to employee wellbeing: The role of trust in supervisor. *Journal of Business Ethics*, 128(3), 653-663. https://doi.org/10.1007/s10551-014-2126-7
- Colquitt, J. A. (2001). On the dimensionality of organizational justice: A construct validation of a measure. *Journal of Applied Psychology*, 86(3), 386-400. <a href="https://doi.org/10.1037/0021-9010.86.3.386">https://doi.org/10.1037/0021-9010.86.3.386</a>
- Detert, J. R., & Edmondson, A. C. (2011). Implicit voice theories: Taken-for-Granted rules of self-censorship at work. *Academy of Management Journal*, 54(3), 461-488. <a href="https://doi.org/10.5465/amj.2011.61967925">https://doi.org/10.5465/amj.2011.61967925</a>
- Edwards-Schachter, M., García-Granero, A., Sánchez-Barrioluengo, M., Quesada-Pineda, H., & Amara, N. (2015). Disentangling competences: Interrelationships on creativity. innovation and entrepreneurship. Thinking Skills and Creativity, 16, 27-39. https://doi.org/10.1016/j.tsc.2014.11.006
- Elewa, A. H., & El Banan, S. H. (2022). Work design, entrepreneurial leadership, and innovative work behavior as perceived by staff nurses. *Egyptian Nursing Journal.* 19(3), 313–321.

# https://doi.org/10.4103/enj.enj 19 22

- Engelbrecht, A. S., Heine, G., & Mahembe, B. (2014). The influence of ethical leadership on trust and work engagement: An exploratory study. SA Journal of Industrial Psychology, 40(1). https://doi.org/10.4102/sajip.v40i1.1210
- Feng, J., Zhang, Y., Liu, X., Zhang, L., & Han, X. (2016). Just the right amount of ethics inspires creativity: A cross-level investigation of ethical leadership, intrinsic

- motivation, and employee creativity. *Journal* of Business Ethics, 153(3), 645-658. <a href="https://doi.org/10.1007/s10551-016-3297-1">https://doi.org/10.1007/s10551-016-3297-1</a>
- Ferrell, O. C., Fraedrich, J., & F. (2018). Business Ethics: Ethical Decision Making & Cases. Cengage Learning.
- Fishbein, M., & Ajzen, I. (2011). Predicting and Changing Behavior: The Reasoned Action Approach. Taylor & Francis.
- Fuller, L. P. (2021). Foundational leadership theory: An ethical leadership approach to developing positive employee work engagement. *Open Journal of Business and Management*, 09(05), 2136–2151. https://doi.org/10.4236/ojbm.2021.95113
- Gkorezis, P. (2016). Principal empowering leadership and teacher innovative behavior: A moderated mediation model. *International Journal of Educational Management*, 30(6), 1030–1044. https://doi.org/10.1108/ijem-08-2015-0113
- Greenberg, J. (1987). A taxonomy of organizational justice theories. *The Academy of Management Review*, 12(1), 9. https://doi.org/10.2307/257990
- Groen, B. A., Wilderom, C. P., & Wouters, M. J. (2015). High job performance through Codeveloping performance measures with employees. *Human Resource Management*, 56(1), 111–132. https://doi.org/10.1002/hrm.21762
- Gu, Q., Tang, T. L., & Jiang, W. (2013). Does moral leadership enhance employee creativity? Employee identification with leader and leader-member exchange (LMX) in the Chinese context. *Journal of Business Ethics*, 126(3), 513–529. https://doi.org/10.1007/s10551-013-1967-9
- Hon, A. H., & Lui, S. S. (2016). Employee creativity and innovation in organizations. *International Journal of Contemporary Hospitality Management*, 28(5), 862–885. <a href="https://doi.org/10.1108/ijchm-09-2014-0454">https://doi.org/10.1108/ijchm-09-2014-0454</a>

- Iqbal, N., Bhatti, W. A., & Zaheer, A. (2013). Corporate Ethical Values, Group Creativity, Job Commitment and Performance: The Effect on Work Response of Work Context. *Economic Publishing House*, 8(1), 80–94.
- Iqbal, Z. A., Abid, G., Contreras, F., Hassan, Q., & Zafar, R. (2020). Ethical leadership and innovative work behavior: The mediating role of individual attributes. Journal of Open Innovation: Technology, Market, and Complexity, 6(3), 68. https://doi.org/10.3390/joitmc6030068
- Kalshoven, K., Den Hartog, D. N., & De Hoogh, A. H. (2011). Ethical leadership at work questionnaire (ELW): Development and validation of a multidimensional measure. The leadership quarterly, 22(1), 51.
- Lestari, S. D., & Juwana, B. (2021). The Effect of Organisation Structure, Competency and Innovation on Firm Performance in The Era of Industry 4.0. International Journal of Organizational Business Excellence, 4(1), 1–8.
- Licata, J. W., Mowen, J. C., Harris, E. G., & Brown, T. J. (2003). On the trait antecedents and outcomes of service worker job resourcefulness: A hierarchical model approach. *Journal of the Academy of Marketing Science*, 31(3), 256–271. https://doi.org/10.1177/0092070303031003004
- Luchak, A. A., & Gellatly, I. R. (2007). A comparison of linear and nonlinear relations between organizational commitment and work outcomes. *Journal of Applied Psychology*, 92(3), 786-793. https://doi.org/10.1037/0021-9010.92.3.786
- Manzoor, F., Wei, L., Nurunnabi, M., Subhan, Q. A., Shah, S. I., & Fallatah, S. (2019). The impact of transformational leadership on job performance and CSR as mediator in SMEs. Sustainability, 11(2), 436. https://doi.org/10.3390/su11020436
- Markos, S., & Sridevi, M. S. (2010). Employee engagement: The key to improving performance. International journal of

- business and management, 5(12), 89. <a href="https://doi.org/10.5539/ijbm.v5n12p89">https://doi.org/10.5539/ijbm.v5n12p89</a>
- Mayer, D. M., Kuenzi, M., & Greenbaum, R. L. (2010). Examining the link between ethical leadership and employee misconduct: The mediating role of ethical climate. *Journal of Business Ethics*, 95(S1), 7-16. https://doi.org/10.1007/s10551-011-0794-0
- Mayer, D. M., Kuenzi, M., Greenbaum, R., Bardes, M., & Salvador, R. (. (2009). How low does ethical leadership flow? Test of a trickledown model. *Organizational Behavior and Human Decision Processes*, 108(1), 1-13. https://doi.org/10.1016/j.obhdp.2008.04.002
- Meyer, J. P., & Allen, N. J. (1997). Commitment in the workplace: Theory, research, and application. Sage publications.
- Mushtaq, M., Abid, G., Sarwar, K., & Ahmed, S. (2017). Forging ahead: How to thrive at the modern workplace. *Iranian Journal of Management Studies*, 10(4), 783–818. https://doi.org/10.22059/IJMS.2017.235409.672704
- Naeem, R. M., Weng, Q. (2019). Ethical leadership and work engagement: A moderated mediation model. *Ethics & Behavior*, 30(1), 63-82. <a href="https://doi.org/10.1080/10508422.2019.16">https://doi.org/10.1080/10508422.2019.16</a>
- Newman, A., Kiazad, K., Miao, Q., & Cooper, B. (2013). Examining the cognitive and affective trust-based mechanisms underlying the relationship between ethical leadership and organisational citizenship: A case of the head leading the heart? *Journal of Business Ethics*, 123(1), 113–123. https://doi.org/10.1007/s10551-013-1803-2
- Northouse, P. G. (2021). *Leadership: Theory and practice*. Sage publications.
- O'Keefe, D. F., Messervey, D., & Squires, E. C. (2017). Promoting ethical and prosocial behavior: The combined effect of ethical leadership and coworker ethicality. *Ethics & Behavior*, 28(3),

- 260. https://doi.org/10.1080/10508422.2017.1 365607
- Petty, R. E., Wegener, D. T., & Fabrigar, L. R. (1997). Attitudes and attitude change. *Annual Review of Psychology*, 48(1), 609–647. <a href="https://doi.org/10.1146/annurev.psych.4">https://doi.org/10.1146/annurev.psych.4</a> 8.1.609
- Qing, M., Asif, M., Hussain, A., & Jameel, A. (2019). Exploring the impact of ethical leadership on job satisfaction and organizational commitment in public sector The mediating role organizations: psychological empowerment. Review of Managerial Science, 14(6), 1405-1432. https://doi.org/10.1007/s11846-019-00340-9
- Rhoades, L., Eisenberger, R., & Armeli, S. (2001).

  Affective commitment to the organization:
  The contribution of perceived organizational support. *Journal of Applied Psychology*, 86(5), 825–836. <a href="https://doi.org/10.1037/0021-9010.86.5.825">https://doi.org/10.1037/0021-9010.86.5.825</a>
- Sarwar, H., Ishaq, M. I., Amin, A., & Ahmed, R. (2020). Ethical leadership, work engagement, employees' well-being, and performance: A cross-cultural comparison. *Journal of Sustainable Tourism*, 28(12), 2008–2026. <a href="https://doi.org/10.1080/09669582.202">https://doi.org/10.1080/09669582.202</a> 0.1788039
- Savelsbergh, C. M., Van der Heijden, B. I., & Poell, R. F. (2010). Attitudes towards factors influencing team performance. *Team Performance Management: An International Journal*, 16(7/8), 451–474. https://doi.org/10.1108/13527591011090682
- Schaufeli, W. B., Bakker, A. B., & Salanova, M. (2006). Utrecht work engagement scale-9. PsycTESTS
  - Dataset. <u>https://doi.org/10.1037/t05561-000</u>
- Scott, G., Leritz, L. E., & Mumford, M. D. (2004). The effectiveness of creativity training: A quantitative review. *Creativity Research Journal*, 16(4), 361–388. <a href="https://doi.org/10.1207/s15326934crj1604\_1">https://doi.org/10.1207/s15326934crj1604\_1</a>

- Sharif, S., Lodhi, R. N., Iqbal, K., & Saddique, F. (2021). Gender disparity in leadership boosts affective commitment and tacit knowledge sharing about libraries. *International Journal of Organizational Analysis*, 30(5), 1212–1234. <a href="https://doi.org/10.1108/ijoa-12-2020-2549">https://doi.org/10.1108/ijoa-12-2020-2549</a>
- Shuman, L. J., Besterfield-Sacre, M., & McGourty, J. (2005). The ABET "Professional skills" Can they be taught? Can they be assessed? *Journal of Engineering Education*, 94(1), 41-55. https://doi.org/10.1002/j.2168-9830.2005.tb00828.x
- Sosik, J. J., Chun, J. U., Ete, Z., Arenas, F. J., & Scherer, J. (2018). Examining how leader character strengths and ethical leadership relate to leader outcomes. *Academy of Management Proceedings*, 2018(1), 10213. https://doi.org/10.5465/ambpp.2018.5
- Strom, D. L., Sears, K. L., & Kelly, K. M. (2014).

  Work engagement: The roles of organizational justice and leadership style in predicting engagement among employees.

  Journal of leadership & organizational studies, 21(1), 71–82.

  https://doi.org/10.1177/1548051813485437
- Tang, G., Chen, Y., & Jin, J. (2015). Entrepreneurial orientation and innovation performance: roles of strategic HRM and technical turbulence. *Asia Pacific Journal of Human Resources*, 53(2), 163–184. <a href="https://doi.org/10.1111/1744-7941.12053">https://doi.org/10.1111/1744-7941.12053</a>
- Tesser, A., & Shaffer, D. R. (1990). Attitudes and attitude change. *Annual Review of Psychology*, 41(1), 479–523. https://doi.org/10.1146/annurev.ps.41.020190.002403
- Treviño, L. K., Brown, M., & Hartman, L. P. (2003). A qualitative investigation of perceived executive ethical leadership: Perceptions from inside and outside the executive suite. *Human Relations*, *56*(1), 5-37. <a href="https://doi.org/10.1177/001872670305600">https://doi.org/10.1177/001872670305600</a>

- Wibawa, W. M., & Takahashi, Y. (2021). The effect of ethical leadership on work engagement and workaholism: Examining self-efficacy as a moderator. *Administrative Sciences*, 11(2), 50. <a href="https://doi.org/10.3390/admsci11020050">https://doi.org/10.3390/admsci11020050</a>
- Williams, L. K., & McGuire, S. J. (2008). Economic creativity and innovation implementation: The entrepreneurial drivers of growth? Evidence from 63 countries. *Small Business Economics*, 34(4), 391–412. <a href="https://doi.org/10.1007/s11187-008-9145-7">https://doi.org/10.1007/s11187-008-9145-7</a>
- Yun, J. J., Lee, M., Park, K., & Zhao, X. (2019). Open innovation and serial entrepreneurs. *Sustainability*, 11(18), 5055. https://doi.org/10.3390/su11185055

- Zhou, J., & George, J. M. (2003). Awakening employee creativity: The role of leader emotional intelligence. *The Leadership Quarterly*, 14(4–5), 545–568. https://doi.org/10.1016/s1048-9843(03)00051-1
- Zhu, W., May, D. R., & Avolio, B. J. 2004). The impact of ethical leadership behavior on employee outcomes: The roles of psychological empowerment and authenticity. Journal of Leadership & Organizational 11(1), Studies, 16-26. https://doi.org/10.1177/107179190401100104